



## Health Sciences Institute

115,116	Actives	\$ 135/M
24,412	Expires	\$ 85/M

This list contains subscribers who are dedicated to staying informed on cutting edge health discoveries from around the world. These “alternative” health enthusiasts are searching for the most effective, safe advances in natural medicine of our time.

The HSI editorial staff taps into a vast network of doctors, researchers, natural health innovators and leaders from around the world to inform their subscribers of breakthrough innovative products, treatments, and nutritional approaches to health that could help improve quality of life.

Readers are highly responsive to dietary supplement offers.

**NameBank International** is a full-service list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced company who will work directly with you to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance and health lists.

**TO PLACE AN ORDER OR LIST RECOMMENDATIONS,**  
**PLEASE CONTACT:** [Christina Olson; lists@namebank.com](mailto:Christina.Olson@namebank.com)

**Last Update:**  
July 2024

**Names through:**  
May 2024

**Minimum Order:**  
5,000

**Source:**  
Web Generated/ Direct Mail

**Update Frequency:**  
Quarterly

**Average Unit of Sale:**  
\$58.00 Average

**Selections:**

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$50.00/M
Non-Reciprocal	\$75.00/M

E-Mail/FTP \$60/F

Complete sample with response device and signed list rental agreement required.

All rentals are for a one-time usage only.

**Net Name Policy:**  
Gross Billing Only

**Cancellation Policy:**  
Cancellations will incur a \$100/F fee plus \$10/M run charges and shipping costs.

**Delivery:**  
3-5 Business Days